

# US monetary policy spillovers and the zombie lending channel

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# Outline

- 1 Introduction
- 2 Data and zombie firms
- 3 Empirical strategy and results
- 4 Model: evergreening motives
- 5 Congestion effects: zombie lending channel
- 6 Policy Implications

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# US monetary policy normalization has led to tighter global financial conditions amid a growing trend in zombification

**US monetary policy drives the global financial cycle** (Bruno and Shin, 2015; Cesa-Bianchi et al., 2018; Kalemli-Özcan, 2019; Miranda-Agrippino and Rey, 2020; Gourinchas et al., 2021; Miranda-Agrippino and Neno, 2022).

**Important spillovers to capital or financial flows via the financial system** (Obstfeld and Rogoff, 2007; Rey, 2013; Bruno and Shin, 2015; Passari and Rey, 2015; Bräuning and Ivashina, 2020; Miranda-Agrippino and Rey, 2020).

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**Rising trend of zombies – unproductive and unviable firms** (McGowan et al., 2018; Banerjee and Hofmann, 2022; Albuquerque and Iyer, 2022). Implications of MP spillovers?

## What we do

How does the presence of zombie firms affect the international spillovers from tighter US monetary policy shocks to nonzombie firms?



### **Main contribution**

Document novel zombie lending channel in the international transmission of US monetary policy.

# Preview of results

- 1 Zombie firms are less sensitive to US monetary policy shocks: evergreening motives.
- 2 **Zombie lending channel.** In industries with a greater share of zombies:
  - ▶ Intensive margin: financial performance of non-zombies is affected more
  - ▶ Extensive margin: lower firm entry rates and higher exit rates of healthy firms
- 3 Zombie lending channel can be mitigated with tighter macroprudential stance and more developed corporate insolvency regimes.



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# Data

**Micro data.** Non-US nonfinancial listed firms (S&P Compustat, and Capital IQ), 43 countries (17 EMEs and 26 AEs), 22,917 firms over 2000q1-2019q4 = 1,032,772 firm-quarter observations. Nfirms

**Country data.** Macro variables (national sources), iMaPP (Alam et al., 2019), insolvency regimes (Araujo et al., 2022).

**Monetary policy surprises.** HF identification from unexpected changes in 3-month ahead contracts on Fed funds futures in a 30-min window surrounding FOMC meetings (Gürkaynak et al., 2005; Gertler and Karadi, 2015). MP Shocks

**MP surprises used as instruments for the country-specific one-year government bond yield.**

## Zombie firms

Unproductive and unviable firms that manage to avoid immediate default (Caballero et al., 2008).

**Not a new phenomenon.** But its share has been increasing worldwide, preventing a necessary *creative destruction* process – congestion effects (McGowan et al., 2018; Banerjee and Hofmann, 2022; Albuquerque and Iyer, 2022).

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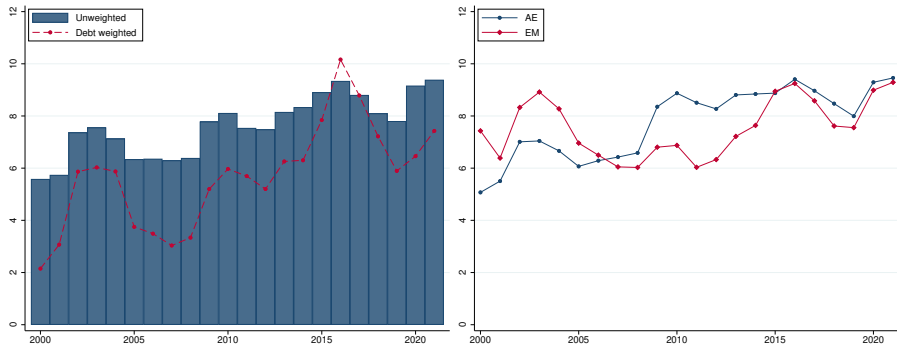
Zombie firms must have for two consecutive years (Albuquerque and Iyer, 2022):

- 1 ICR < 1
- 2 Leverage above the median sector
- 3 Real sales growth < 0

To **exit zombie status**, a firm needs ICR > 1, **or** leverage below median sector, **or** sales growth > 0 for two consecutive years.

# Zombie firms have been rising around the world

## Share of zombie firms



Countries

Industries

Prob

Alt

BEL

# Zombie firms invest less and are riskier

$$Y_{i,c,n,t} = \beta \text{Zombie}_{i,c,n,t} + \zeta_{c,n,t} + \epsilon_{i,c,n,t},$$

Panel A

	(1) Log K	(2) $\Delta K$	(3) $\Delta \text{Intan}$	(4) $\Delta \text{Emp}$	(5) Liq.asset	(6) Debt	(7) $\Delta \text{Debt}$	(8) Int.rate
Zombie	-0.570*** (0.011)	-2.621*** (0.040)	-3.689*** (0.051)	-9.772*** (0.109)	-19.052*** (0.117)	17.824*** (0.082)	-2.563*** (0.079)	0.294*** (0.061)
Observations	1,730,423	1,640,517	1,296,188	900,075	1,726,514	1,735,920	1,585,142	1,192,461
Adjusted $R^2$	0.243	0.109	0.133	0.068	0.138	0.161	0.027	0.166

Panel B

	(1) $\Delta \text{Sales}$	(2) TFP	(3) Log Assets	(4) ICR	(5) ROA	(6) PD	(7) Altman	(8) Loan shr
Zombie	-3.989*** (0.051)	-0.149*** (0.004)	-0.634*** (0.009)	-33.992*** (1.007)	-10.613*** (0.087)	0.788*** (0.011)	-11.007*** (0.246)	2.178*** (0.132)
Observations	1,311,264	727,941	1,735,905	1,125,474	1,292,834	1,355,147	1,292,026	1,733,620
Adjusted $R^2$	0.118	0.006	0.247	0.072	0.134	0.289	0.064	0.148

Notes: All regressions include country-industry-quarter fixed effects. Standard errors in parentheses clustered by country-industry-quarter. Asterisks, \*, \*\*, and \*\*\*, denote statistical significance at the 10%, 5%, and 1% levels.

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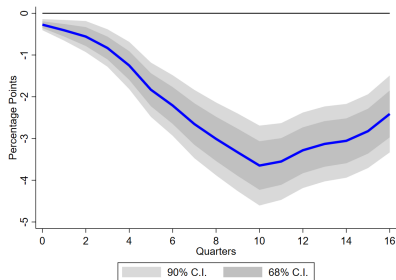
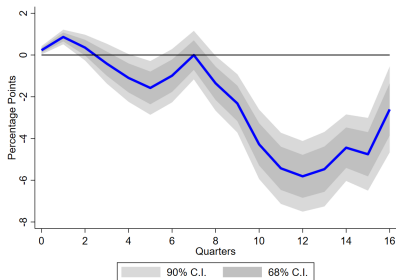
## US corporate investment and employment decline after a contractionary MP shock

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \beta^h \hat{R}_t^{US} + \Gamma_h' W_{i,t-1} + \Theta_h' X_{t-1} + e_{i,t}^h$$



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First stage: transmission of US MP shocks to foreign interest rates

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$$R_{c,t} = \alpha_c + \delta_c Z_t + \Theta'_h X_{c,t-1} + u_{c,t}$$

- $R_{c,t}$ : one-year gov. bond yield in each country
- $Z_t$ : US MP surprise
- $X_{c,t-1}$ : 4 lags of real GDP growth, inflation, CAB/GDP, and REER

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**Sensitivity instrument** (Guren et al., 2021):

$$\hat{R}_{c,t} = \hat{\delta}_c Z_t$$

**Identifying Assumption:** Conditional on  $X_{c,t-1}$ , there are no aggregate factors that are both correlated with US MP shocks in the time series and that differentially affect firm outcomes in the same countries that tend to be more sensitive to US monetary policy.

Pooled regression

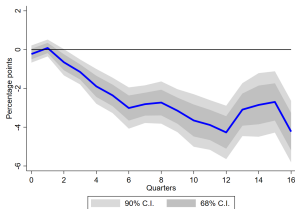
Sensitivity

US monetary policy has important negative spillovers to firms in the rest of the world...

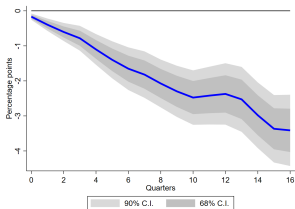
$$\Delta_h Y_{i,t+h} = \alpha_i^h + \beta^h \hat{R}_{c,t} + \Gamma'_h W_{i,t-1} + \Theta'_h X_{c,t-1} + e_{i,t}^h$$

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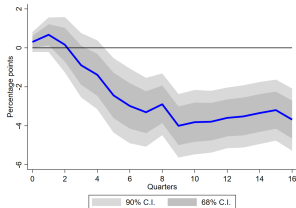
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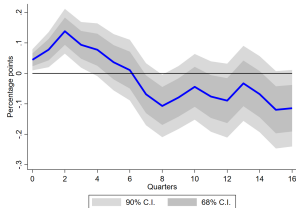
(e) Investment growth



(f) Employment growth



(g) Debt growth



(h) Interest rate change

## ... but ambiguous effect on zombie firms' financial performance

Zombie firms' response to US monetary policy tightening relative to nonzombies:

- **stronger**
  - ▶ **Risk-taking and bank lending channels:** lenders prioritize lending to higher NPV projects. Firms more bank-dependent have less flexibility to cushion shocks (Becker and Ivashina, 2014; Ippolito et al., 2018)

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- **weaker**

- ▶ **Evergreening motives:**  $\uparrow$  interest rates increase zombies' probability of filing for bankruptcy  $\implies$  **incentive for banks to evergreen zombies to avoid the realization of losses.**



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The overall effect remains an empirical question.

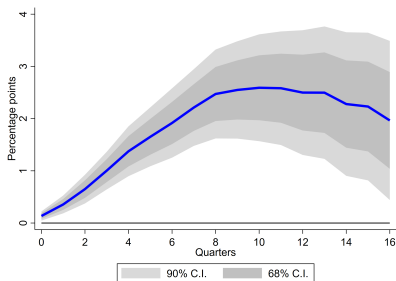
## Zombie firms respond less to monetary policy shocks

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,s,t}^h + \beta^h \hat{R}_{c,t} \times \text{Zom}_{i,t-1} + \Gamma'_h W_{i,t-1} + e_{i,t}$$

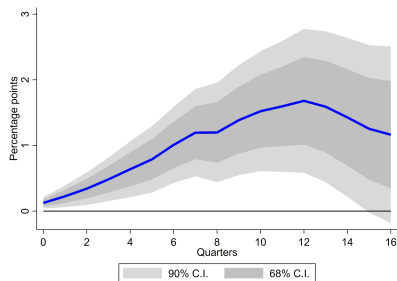
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## Differential response of zombie firms relative to nonzombies

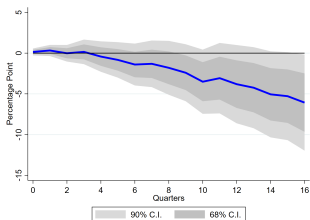


Investment growth

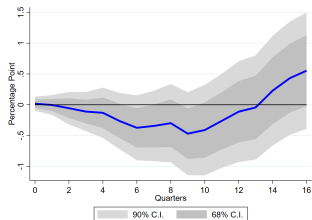


Employment growth

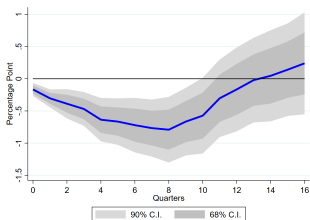
# Zombies' reaction is different from traditional metrics of financial constraints...



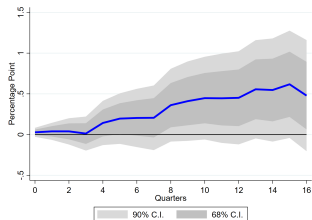
(i) Small - Large



(j) Young - Old



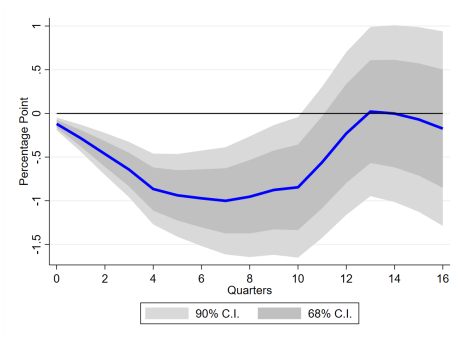
(k) High - Low PD



(l) High - Low Leverage

... and from distressed nonzombies

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,s,t}^h + \beta^h \hat{R}_{c,t} \times \text{Distress}_{i,t-1} + \Gamma_h' W_{i,t-1} + e_{i,t}$$



Investment growth

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# Firms

A static model with two periods  $t = 0, 1$  and two types of agents (Faria-e-Castro et al., 2022):

- Firms  $(b, z)$ : pre-existing loans  $b$  and productivity  $z$
- Lenders  $a$ : risk-neutral with deep pockets, endowed with capital  $a$

## Firm's problem

$$\begin{aligned} V(z, b; Q) &= \max_{b', k' \geq 0} -b - k' + Qb' + \beta^f [z(k')^\alpha - b'] \\ \text{s.t. } & b' \leq \theta k' \end{aligned}$$

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*s.t.*  $b' \leq \theta k'$

There exists a  $Q^{min}(z, b)$  such that the firm defaults iff  $Q < Q^{min}(z, b)$ . The threshold is given by:

$$Q^{min}(z, b) = \beta^f + \frac{1}{\theta} - \frac{(\beta^f \alpha z)^{1/\alpha}}{\theta} \left\{ \frac{1 - \alpha}{\alpha b} \right\}^{\frac{1-\alpha}{\alpha}}$$

The threshold is increasing in  $b$  and decreasing in  $z$ .



# Lenders

## Lender's problem (Relationship Lending)

$$W(z, b, a) = \max_{Q \geq \beta^k} \mathbb{1}[V(z, b; Q) \geq 0] \times [u(a + b) - Qb'(z; Q) + \beta^k b'(z; Q) - u(a)]$$

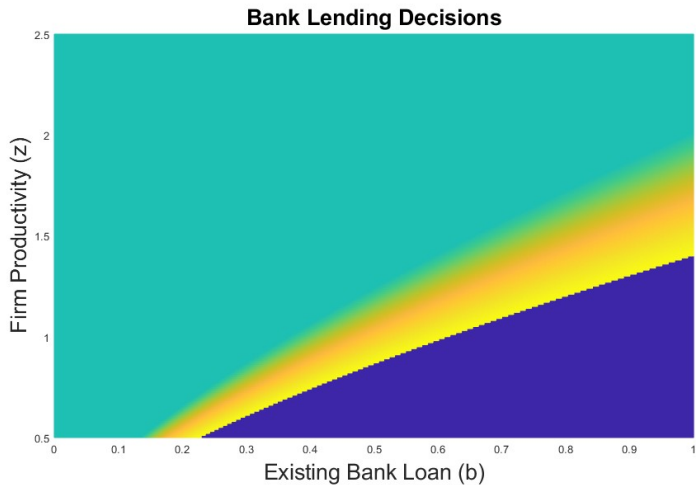
We can implicitly solve for  $Q^{max}(z, b, a)$ , which is the maximum  $Q$  at which the bank is willing to lend:

$$Q^{max}(z, b, a) : W(z, b, a; Q^{max}) = 0$$

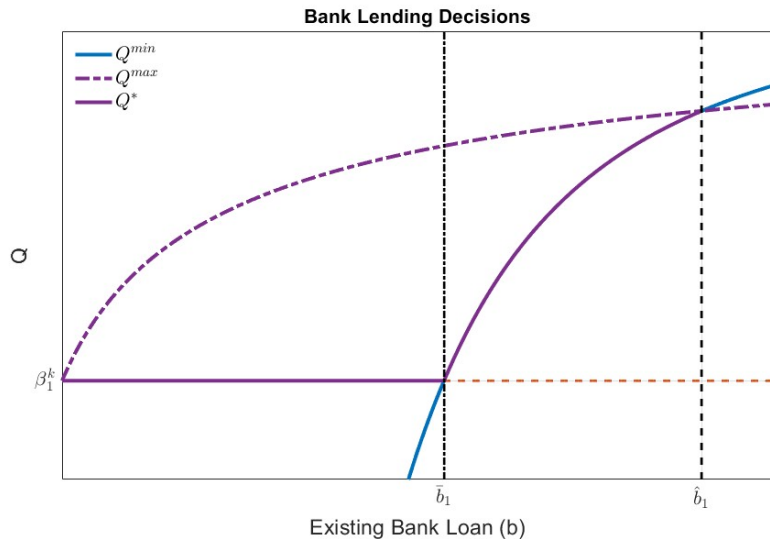
The bank's optimal policy can be written as:

$$Q^*(b, z, a) = \begin{cases} \beta^k & \text{if } Q^{min}(z, b) \leq \beta^k \leq Q^{max}(z, b, a) \\ Q^{min}(z, b) & \text{if } \beta^k \leq Q^{min}(z, b) \leq Q^{max}(z, b, a) \\ 0 & \text{otherwise} \end{cases}$$

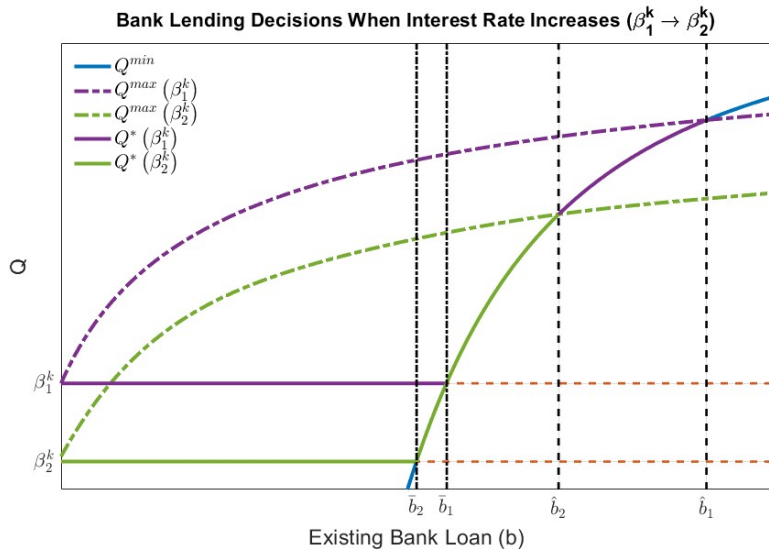
Lenders take firms' leverage and productivity in their lending decisions



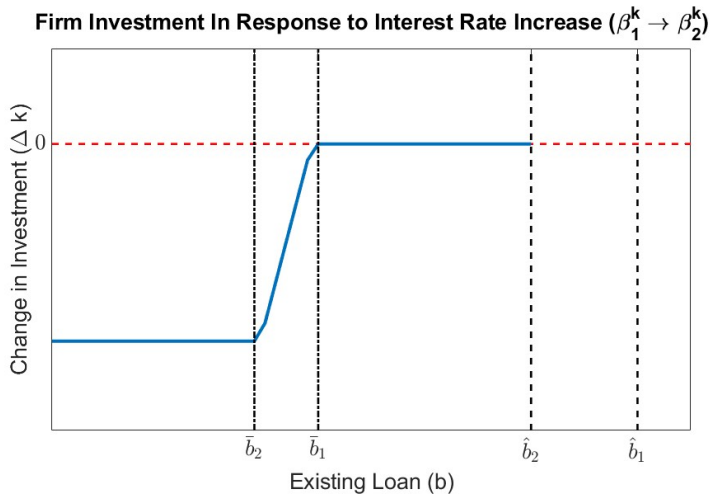
# Lenders have incentives to evergreen firms closer to default



Zombie firms enjoy relatively more favorable credit conditions when interest rates increase...



... and thus decrease their investment less than other firms



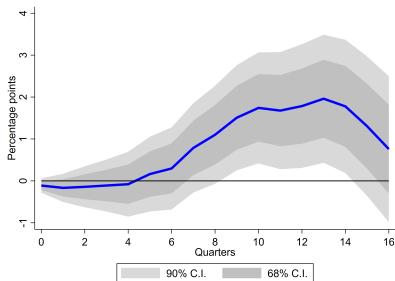
# Model predictions

- 1 When interest rates  $\uparrow$ , banks tend to offer better credit conditions to zombie firms.
- 2 Evergreening allows zombie firms to cut investment less, at the expense of healthy firms.
- 3 Stronger banks – induced by tighter macroprudential policies – face less incentives to evergreen zombies' loans. Preliminary results

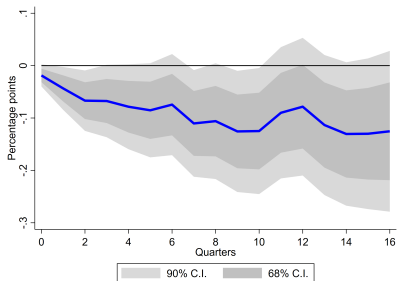
Stronger evergreening incentives when interest rates  $\uparrow$ : banks offer more favorable credit conditions to zombie firms to prevent defaults

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,s,t}^h + \beta^h \hat{R}_{c,t} \times \text{Zom}_{i,t-1} + \Gamma'_h W_{i,t-1} + e_{i,t}$$

### Differential response of zombie firms relative to nonzombies



Debt growth



Interest rate change

# Outline

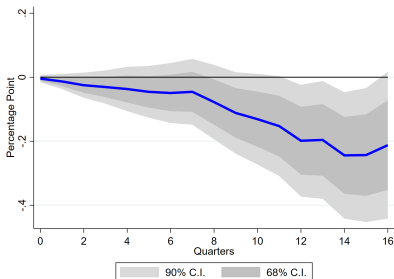
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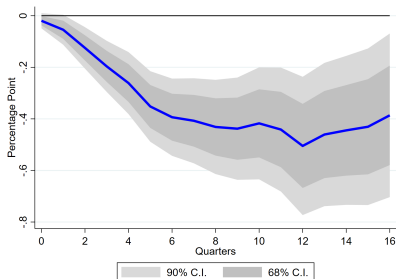
Higher share of zombie firms affect nonzombies firms' performance through the intensive margin...

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,t}^h + \alpha_{s,t}^h + \beta^h \hat{R}_{c,t} \times ZShare_{c,s,t-1} + \dots + e_{i,t}$$

Differential response of nonzombies in industries with a higher zombie share



Investment growth



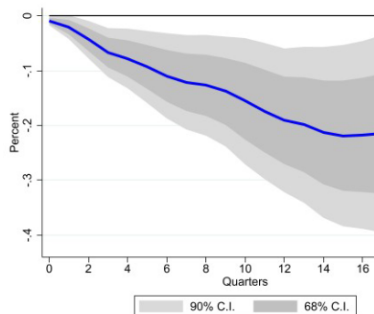
Debt growth

... but also constrain industries' creative destruction process (extensive margin)

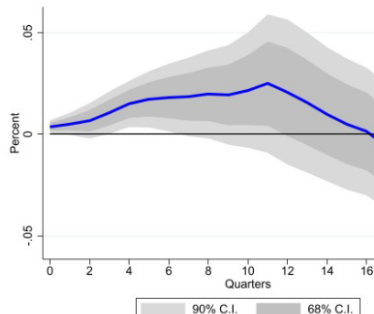
Industry-level regression:

$$N_{c,s,t+h} = \alpha_t^h + \alpha_{c,s}^h + \beta^h \hat{R}_{c,t} \times ZShare_{c,s,t-1} + \dots + e_{c,s,t+h}$$

Differential response of industries with a 1 p.p. higher zombie share



Firm entry rates



Nonzombies firms' exit rates

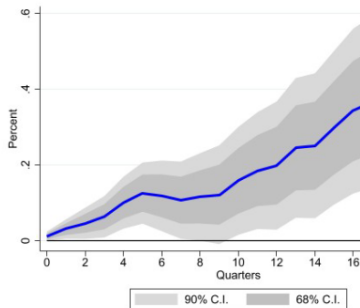
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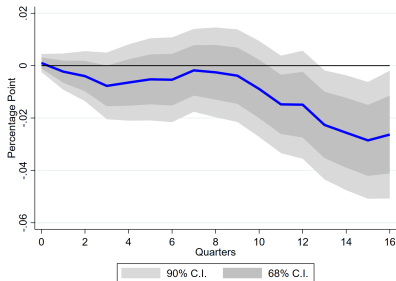
Zombie lending channel can be mitigated by tighter macroprudential measures that restrict loan supply...

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,t}^h + \alpha_{s,t}^h + \eta^h \hat{R}_{c,t} \times \text{ZShare}_{c,s,t-1} \times \text{LoanSupply}_{c,t-1} + \dots + e_{i,t}$$

Differential response of nonzombies in countries with loan supply policies above the median



Investment growth



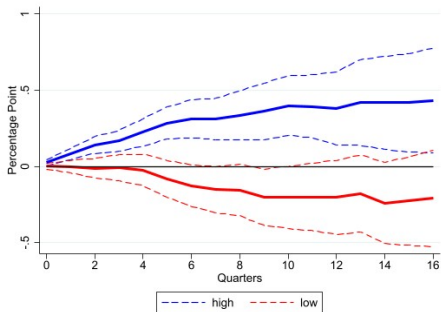
Interest rate change

Note: loan supply policies include limits to credit growth (LCG), loan loss provisions (LLP), loan restrictions (LoanR), limits to the loan-to-deposit ratio, and limits to foreign currency loans.

... but effects stronger in jurisdictions with well-developed insolvency regimes

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,t}^h + \alpha_{s,t}^h + \eta^h \hat{R}_{c,t} \times ZShare_{c,s,t-1} \times LoanSupply_{c,t-1} + \dots + e_{i,t}$$

**Differential response of nonzombies' investment in countries with loan supply policies above the median for well- vs less-developed insolvency regimes**



Note: High (low) insolvency regimes are based on values above (below) the median of the crisis preparedness indicator of insolvency systems from Araujo et al. (2022).

# Main findings

- 1 Lenders' evergreening motives benefit zombies relative to other firms when US monetary policy shocks hit  $\Rightarrow$  zombie lending channel
- 2 Trade-off between short-term gain and long-term pain in a world of rising interest rates: lower insolvencies in the short term, but delays a necessary creative destruction process.
- 3 Zombie lending channel can be mitigated with macroprudential policies that restrict loan supply, and more developed corporate insolvency regimes.

# Appendix

# References I

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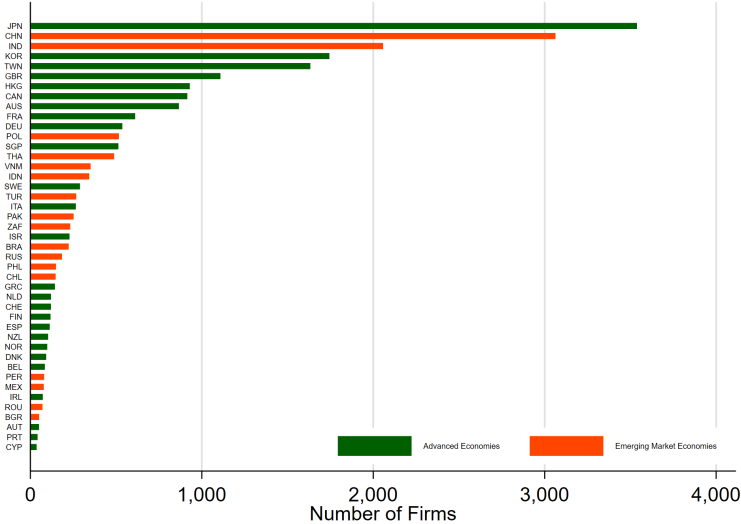
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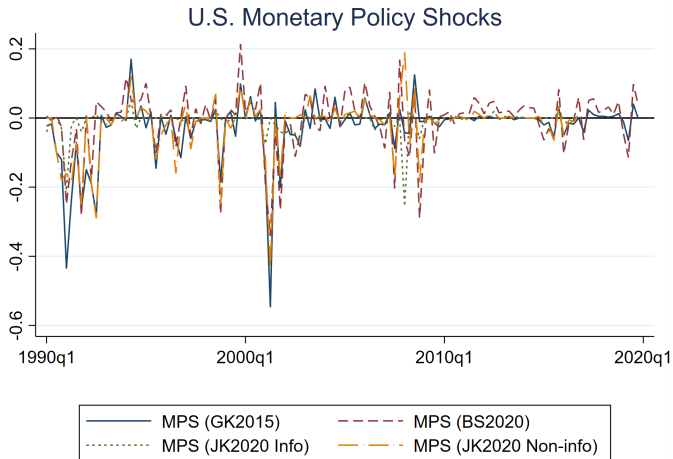
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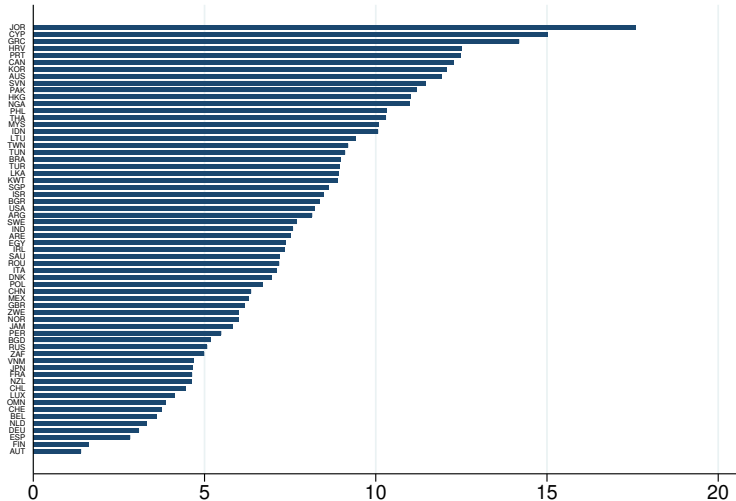
# Number of firms: AEs vs EMEs



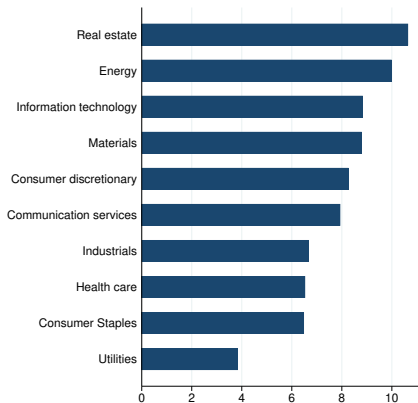
# US Monetary Policy Shocks



## Average share of zombie firms by country



# Average share of zombie firms by industry



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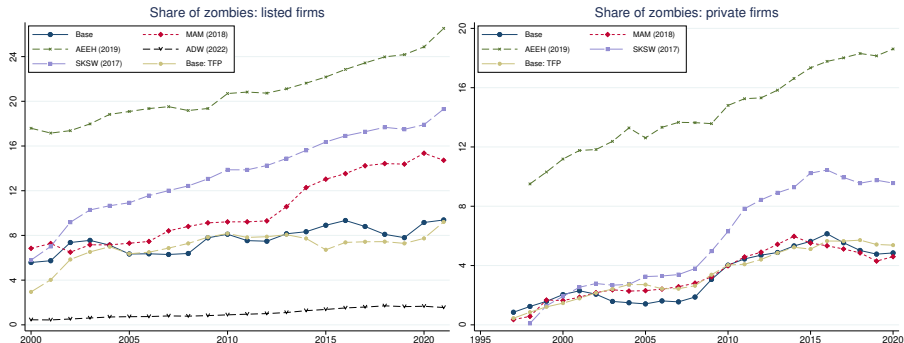
# Zombie status is persistent and the mean duration has increased over time



Notes: The probability on the left panel is computed as the number of zombie firms that remain zombies in  $t+1$  divided by number of zombie firms in  $t$ . Duration of zombie status on the right panel takes the mean of the number of years a firm remains zombie.

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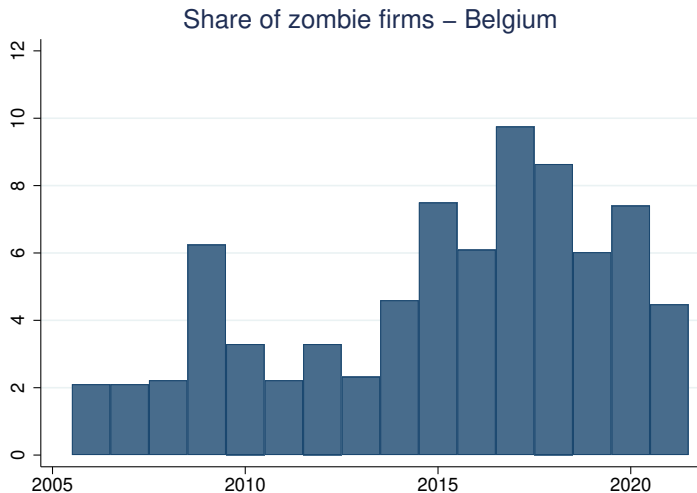
# Share of zombie firms has been rising worldwide across all definitions



Notes: *SKSW (2017)* define zombies as those that record for at least two consecutive years  $ROA < 0$ , net investments  $< 0$ , and debt servicing capacity  $< 5\%$  (Storz et al., 2017). *MAM (2018)* take firms with  $ICR < 1$  below one for three consecutive years, and aged at least ten years old (McGowan et al., 2018). *AEEH (2019)* take the three-year median ICR implied rating of BB or lower, and the ratio of interest expenses lower than highly-rated peers, i.e., AAA-rated firms (Acharya et al., 2019). *ADW (2022)* take the three-year moving average of  $ICR < 1$ , and a Z-score or a Z'-score  $< 0$  (Altman et al., 2022). *Base: TFP* is the baseline measure but replacing the real sales growth indicator with TFP below the sample median.



# Share of zombie firms in Belgium



## First stage: transmission of US MP shocks to foreign interest rates

$$R_{c,t} = \alpha_c + \delta_c^+ Z_t^+ + \delta_c^- Z_t^- + \Theta_h' X_{c,t-1} + u_{c,t}$$

	(1)	(2)	(3)	(4)
GK Shocks	-4.659*** (-7.08)		-6.148*** (-10.48)	
Positive GK Shocks		19.19*** (9.36)		12.27*** (6.44)
Negative GK Shocks		-8.575*** (-11.94)		-9.011*** (-14.04)
Aggregate Controls	No	No	Yes	Yes
F statistics	50.07	101.3	49.76	54.34
Observations	3207	3207	2994	2994

*t* statistics in parentheses

\*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

# First stage: US MP shocks to country-specific interest rates

$$R_{c,t} = \alpha + \delta_c^+ Z_t^+ + \delta_c^- Z_t^- + u_t$$

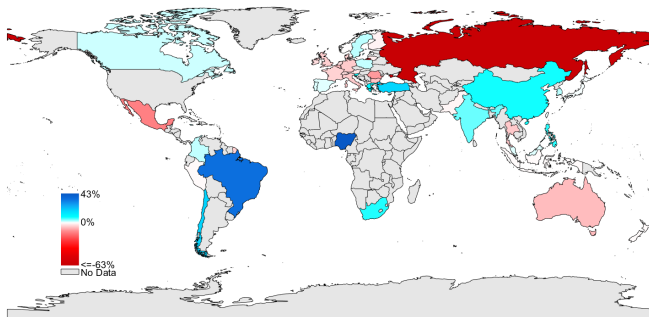


Figure: Estimated interest rate pass-through of contractionary US MP shocks

# First stage: US MP shocks to country-specific interest rates

$$R_{c,t} = \alpha + \delta_c^+ Z_t^+ + \delta_c^- Z_t^- + u_t$$

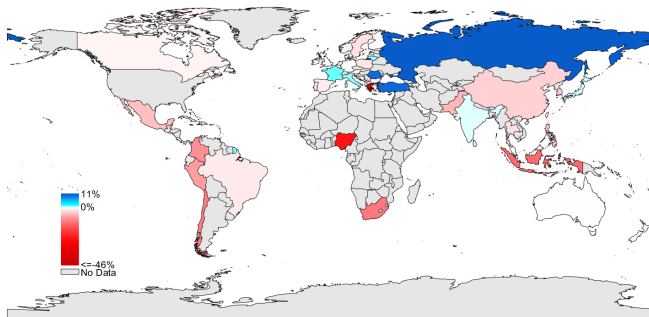


Figure: Estimated interest rate pass-through of expansionary US MP shocks

# First stage: US MP shocks to country-specific interest rates

$$R_{c,t} = \alpha + \delta_c Z_t + u_t$$

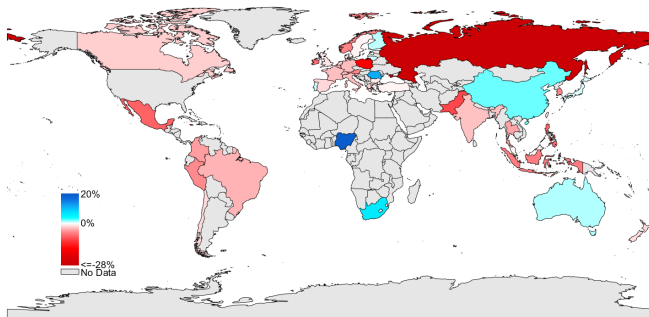
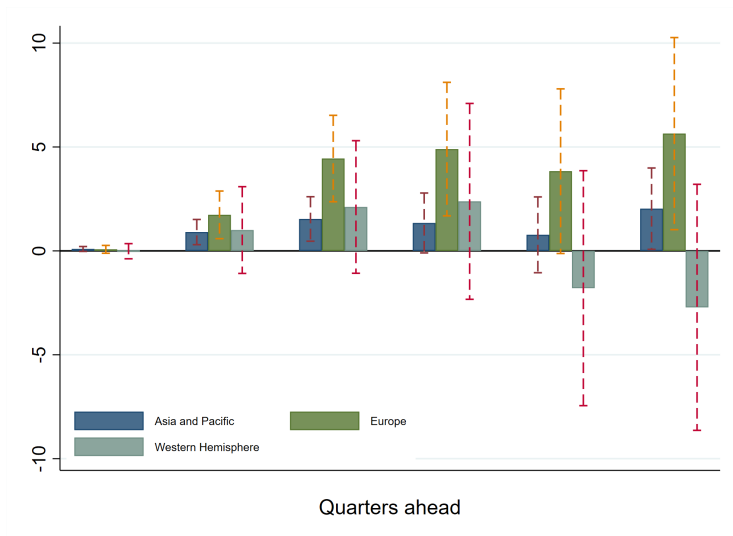
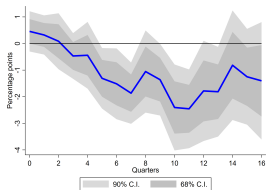


Figure: Estimated interest rate pass-through of US MP shocks

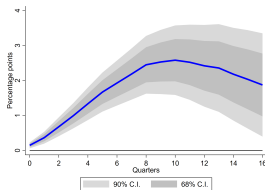
## Response of zombie firms' investment relative to nonzombies by region



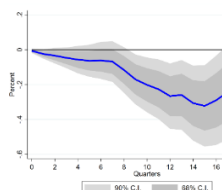
# Alternative MP shocks: Bauer and Swanson (2022)



(a) Avg. effect



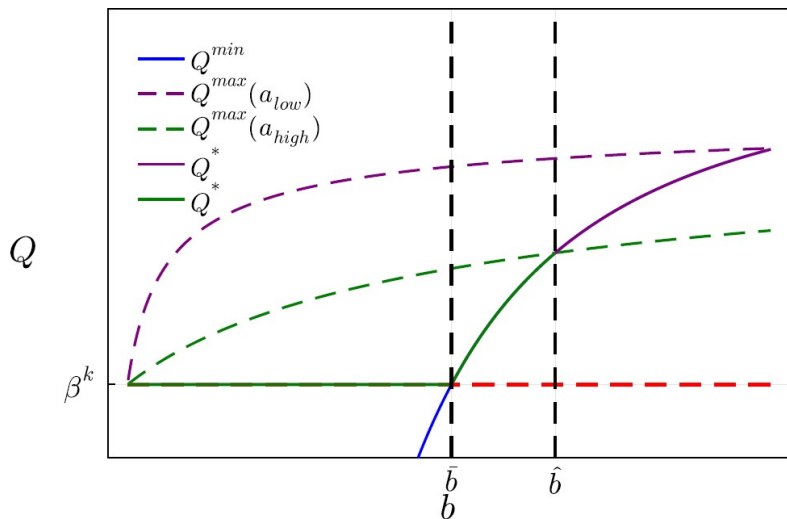
(b) Zombie dif. effect



(c) Congestion effect

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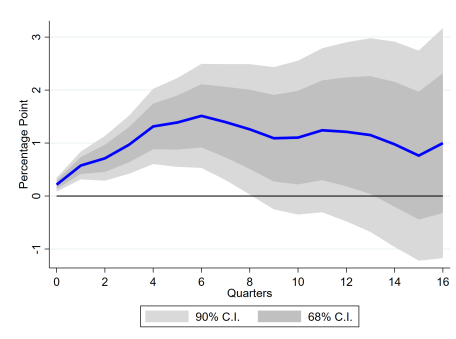
# High-capitalized banks face less incentives to evergreen





## Work in progress: the evergreening motive is stronger in a low-interest rate environment

$$\Delta_h Y_{i,t+h} = \alpha_i^h + \alpha_{c,s,t}^h + \beta_1^h \hat{R}_{c,t} \times \text{Zom}_{i,t-1} \times \text{LowR}_{c,t} + \dots + e_{i,t}$$



Low - high interest rate